

OUR DESIGN BRIEF

PILATO_IMAGES



Brand Identity

Photography business wants to project a professional images. I get that maybe you're wondering where you could possibly use all of these photos and you'll totally want to get your money worth if you're investing in a photographer, so here's a few ideas for how you can use these images once you have them:

As your social media profile photos, especially if you're a team of one, or your brand is really personal, like a life coach or blogger.

For Instagram photos

In your Instagram stories

To show who you are on your about page

In blog posts

As the graphics for your paid ads

To show your process

As the sign-off of your email newsletter alongside your name

On one side of your business card

To introduce yourself in a webinar

In your email signature

As podcast artwork

In your online course content



Services

Photography Business will offer a variety of services including portrait photography, events photography, product photography, model photography, Fashion photography, commercial photography. The Services will be designed to the unique needs of each client while providing a consistent level of quality across all projects.

Thank You